

**“Friendly, approachable, professional, caring nurses”**

Parent using Jessie May service

**Supporting local terminally ill children**

[www.jessiemay.org.uk](http://www.jessiemay.org.uk)



## What's On?

**NEWFOUNDLAND DOG DIVE**  
SATURDAY 5TH SEPTEMBER

**BRISTOL HALF MARATHON**  
SUNDAY 13TH SEPTEMBER

**KEEP THE WHEELS TURNING**  
FRIDAY 25TH SEPTEMBER

**JESSIE MAY BALL AT HILTON BRISTOL**  
FRIDAY 23RD OCTOBER

**LAUNCH OF “GET MESSIE WITH JESSIE”**  
OCTOBER

**JESSIE MAY FAMILY CHRISTMAS PARTY**  
SUNDAY 29TH NOVEMBER

**MULBERRY BAYSWATER HANDBAG DRAW**  
MONDAY 30TH NOVEMBER

**TREE OF LIGHT CELEBRATION**  
FRIDAY 11TH DECEMBER

## Share Gift

Are you looking to tidy up your portfolio of shares? Especially share holdings too small to sell? If so, there is a simple, free and tax efficient way to do so whilst at the same time helping to support Jessie May.

ShareGift is a charity specialising in accepting any number of shares, however small. Transferred at no cost to the shareholder, the shares are aggregated and sold. Share-Gift then makes donations to different UK registered charities based on donor suggestion; since 1996 ShareGift has given more than £20 million to over 2,000 charities.

If you choose to donate your shares to ShareGift please mention Jessie May! Registered Charity Number: 1052686

For more information contact ShareGift on 020 7930 3737 or through their website: <http://www.sharegift.org>.

## Remember us in your will

Your will provides for those you love, but it can also provide for a cause which mattered to you during your lifetime. A gift to Jessie May in your will means you can continue to support both today and in the future.

**Please remember us in your will and help us support families with terminally ill children.** Please contact the fundraising team for more details.

## Thank You to our fundraisers

**Impact Barbarians** – For organising their amazing charity rugby event

**Castle Combe Steam Rally** – For their vintage steam fayre

**Bristol Hippodrome** – for continuing to support us with audience bucket collections

**Rotary Club of Bath** – for their generous donations

**Lizzie Heffer and the team at Thrings, Bath** – for sharing all your knowledge

**Hilton Bristol** – For making us feel special

**St Johns Hospital** – for all your wonderful assistance in establishing Jessie May in Bath

**Gloucester Road WI** – for sharing recipes and baking amazing cakes for Jessie May

**The Owls of Pill** – for braving the cold and singing for Jessie May at Christmas

**St Annes C of E School** – for enabling children to support children for the last 7 years

**The Cross Keys, Hanham** – cheers to the in Three Days – By the Boys in uniform

**Bluefin** – For your continuing support

Thank you to our other funders:



## Caring @ Work funds its first Jessie May Nurse

Last year we asked businesses to come together to support Jessie May. If we could bring 30 businesses together each supporting us with £1000 then we will have funded one Jessie May Nurse. We're pleased to announce that we succeeded in that target in 2014 and we are now asking for companies to come on board and support us in 2015 and into 2016. Jessie May's Corporate Partnerships Officer, Lindsey Horton, said "We

have been truly amazed at the support Caring @ Work has received. It is such a pleasure to work with all of these companies and they have all supported us in a wide variety of ways; from Cake Bakes and Dress Down days to Quizzes and Soft Ball Tournaments. We understand that a relationship with our donors is two ways so this year we hope to increase our number of networking events and help our supporters get even more out of Caring @ Work.



For more details on caring@work please contact Lindsey on 0117 9582174 or [Lindsey.horton@jessiemay.org.uk](mailto:Lindsey.horton@jessiemay.org.uk)

For more details on fundraising in memory of a loved on please contact our fundraising team on **0117 9582174**

# Home care matters

Reg'd Charity No. 1086048

## Theo's Day - 1 day to celebrate a special little boy

Theo Cameron was born in 2010 to parents Scott and Sarah. Theo also had a twin brother Ollie. Shortly after his birth Theo was diagnosed with a rare terminal condition "arc syndrome". Theo, sadly, passed away at the age of 9 months. Throughout his life, the family were supported by Jessie May Nurses.

Following the funeral both Sarah and Scott wanted to ensure that Theo's name was kept alive and in peoples memories for a long time to come.

"For us, it was important to keep Theo's memory alive both for us as a family and in our local community." says Sarah. "During Theo's life we were incredibly busy with doctors appointments, phonecalls, regular stays in hospital and trying to provide care for him at home. After he died we were surprised by how quiet things became, but the support of our Jessie May Nurses remained constant and their bereavement support became a vital lifeline to us.

Jessie May keeps a named memory fund in Theo's name so that Sarah and Scott can keep track on anyone who fundraises in memory of Theo. "We have always been amazed by the support Theo has generated – we have had work colleagues running in marathons and even people from our village, who we don't know, take part in events because they have heard Theo's Story".

"Having the memory fund does mean that I can explain about Theo without making people feel awkward. It's a safe way for me to talk about him." Sarah and Scott have, however, gone one step further and every year have organised an event in Theo's Memory.



**"the support of our Jessie May Nurses remained constant and their bereavement support became a vital lifeline to us".**

Starting with "The Stomp" they organised a sponsored walk- through the centre of Bristol out to their village – some 23 miles in total.

"Each year the event has grown and we had over 50 people taking part last time."

Since Theo and Ollie were born Scott and Sarah now have a daughter, Phoebe.

"In keeping Theo's memory alive it became important for us to put as much effort into a special day for Theo as we do in celebrating Ollie's and Phoebe's birthdays. It provides a focal point and helps us remember Theo in a positive way with a growing circle of friends."

Following on from "The Stomp" Sarah, along with Scott, and her sisters Lucy and Kate organised Theo's Day – a fundraising event aimed at the whole family held in the village pub.

For more details on fundraising in memory of a loved on please contact our fundraising team on **0117 9582174**

## Theo's Day cont.

The hugely successful day attracts hundreds of people from their village and is a day aimed at the whole family with games, bouncy castles, great food and drink and bands playing in the pub garden.

"What is amazing about Theo's day is that 90% of the people that attend probably didn't meet Theo but by the time they leave all are aware of the impact he had on our lives and, of course, the vital support that was provided by Jessie May Nurses."

For sisters Lucy and Kate helping organise Theo's day was equally important – "throughout Theos lifetime we felt increasingly helpless and we wanted to do something positive – there was no better way than helping Sarah and Scott organise Theo's Day."

**"For us, it was important to keep Theo's memory alive both for us as a family and in our local community."**

Scott and Sarah's extended family are now for part of the "Theo's Day Team".

Sarah adds: "As Ollie and Phoebe get older it is important for them to know and understand that Ollie had a twin and Phoebe had another brother and that hopefully one day they will want to contribute to Theo's Day and in turn help boost the money in his memory fund".

"For us – it is important to involve our family and the community in Theo's life and his fund will not only help us do that but also raise some money to support the Nurses that supported us both in his life and following his death".



on North Walk was staffed completely by volunteers and offered some fantastic quality clothing, toys, games, cd's and dvd's at bargain prices. Jessie May's Chief Executive Chris Roys



## Welcome

Welcome to our latest edition of Homecare Matters. In this edition we want to celebrate all the wonderful things that you, our supporters, have been doing for us. In recent weeks much has been said and written in the media about charities and fundraising. I just want to say to you that, at Jessie May, we NEVER take your support for granted and we are very conscious of our responsibility to you of ensuring that we put your money to the very best use – supporting the children and families with the superb work of our Jessie May Nurses.

In our last issue I mentioned that we would be beginning a limited service in Bath and North East Somerset. I'm delighted to announce that we are now able to launch our full service in the county. Again, to our new supporters in Bath and North East Somerset – Thank You – we would not be in this position today if it wasn't for you taking us to your hearts.

Please enjoy this issue – it is full of stories about inspiring people.

Chris Roys – CEO Jessie May

## Big Jessie and Little Jessie

If you've been driving around the streets of Bristol and Bath you will have noticed that we have two, fully branded, Jessie May Mercedes Vans. A Mercedes Vito, named "Big Jessie", has been with us since Autumn last year and she was joined by "Little Jessie" a Mercedes Citan in May this year. Both vans have been kindly donated to us for a year by City West Commercial and have been put to work supporting our Nurses and going to fundraising events to raise awareness.

Marketing Manager at City West Commercial Matthew England said "It has been our pleasure to supply these two vehicles to Jessie May. We very much hope that they will not only provide practical support to the nurses and fundraisers but their distinctive appearance will raise awareness about the valuable work of the Nurses"

Jessie May's Head of Fundraising, Julian Withers, said "We cannot believe how we have ever managed without Big Jessie and Little Jessie. They have been working hard for us, taking our nurses from visit to visit but quite simply, we would not have been able to open our pop up shop recently if we did not have these vans. We are hugely grateful to City West Commercial.



## Jessie May's First Pop Up Shop

It was with great pride that we opened our first pop up shop in Yate Shopping Centre in June. The shop situated

said "Having the shop has been an amazing experience. The work that went into making this possible has been immense and it simply would not have been possible with out the support of Andrew Lowry from Yate shopping centre, Tracey Caley, Julie Kembrey, Julie Claibon, Bev Cribb, Linda Thompson, Maureen Caley, Heidi Hennighan and in particular David White and Anna Ferguson who really helped us breathe life into the venture.

Get in touch fundraising@jessiemay.org.uk or 0117 9582174

## In Memory

Naomi Fuller aged 17 years  
Shannon Wilkins aged 18 years  
Zainab Adnan aged 8 years

## Jessie May parents join our growing team of runners

Throughout 2015 we have seen a huge increase in the number of runners choosing to run for Jessie May. One of our supporters, Grontmij, entered a team of 10 runners into the Bristol 10k Run in May alongside a team of 35 runners from Stapleton FC. Stapleton FC is coached by Jessie May Parent Rob Selman who said "for me it was a simple choice – if it wasn't for the support of Jessie May I wouldn't have the time to coach the players at Stapleton. It put me in a fantastic position to ask them to run for this amazing charity – I was totally amazed at their support and we raised £4000. Jo and Brad Snow, whose daughter Stella is supported by Jessie May, also took on the challenge – Brad ran the South West Tough Mudder, and Jo took on the London Marathon in April. We were amazed by the level of support from our families and friends.

Running for Jessie May was, for us, an easy decision and was also a way to get our friends and families involved. Between them the Snows raised an incredible £5200.



## Excel 96 Annual Horse Race Night Buys Presents for the Jessie May Christmas Party

Since 1999 Excel 96, a community group based in North Somerset, have been holding a Race Night in Tickenham to buy presents for the Jessie May children's Christmas Party. Chris and Sue Chard, who organise the event on behalf of Excel 96 said "We have been organising this event for 14 years and it has now become something of an institution. Our whole family get involved and every year the members of Excel 96 rally round and buy tickets and bet their own money on the night. We have now raised over £15,000 for the Childrens presents. Every year we attend the Christmas Party and it is wonderful to see all the families coming together to celebrate."

The next Race Night is on Saturday 7th November. For ticket details please visit our website

## Mulberry supporting Jessie May

Jessie May is proud to announce that we have secured a Charity of the Year relationship with Mulberry for 2015/16.

As part of the year of fundraising Mulberry have offered Jessie May a very special unique handbag which will be raffled during the autumn. The bag will be based on the famous Bayswater but the winner will be able to go to the Mulberry factory and choose the leather, the lining and other features – this bag will truly be a one off and made to the winners specifications.

Rob Billington, Group Production and Sourcing

Director at Mulberry said "Mulberry are delighted to be supporting Jessie May and we hope this truly unique bag will really be a prize that money cannot buy".

Tickets are now on sale and will be drawn at the end of November. For more details please visit the Jessie May website.



MULBERRY

Get in touch fundraising@jessiemay.org.uk or 0117 9582174

**YES!** I would like to support Jessie May

### 1 My details

Name   
Address   
Postcode   
Telephone   
Email

### 2 My donation

Service user number

I would like to make a single donation of:

£10  £20  £50  Other

I would like to donate by switch or credit card

Expiry date  Issue No.  Security code

I would like to make a regular donation of: £

Monthly  Quarterly  Yearly

Bank Name

Bank Address

Postcode

Sort Code

Account Number

Start Date

Signature

Date



Instruction to your bank or building society  
Please pay RSM2000 re The Jessie May Trust Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with RSM2000 re The Jessie May Trust and, if so, details will be passed electronically to my bank/building society

### 3 Gift Aid

giftaid it

Claiming Gift Aid on your donation means that £10 from you can be turned into £12.50 for Jessie May at no cost to you! So if you want your donation to go further. Tick here to Gift Aid it\*

\*We will claim Gift Aid on all donations made in the last six years and all donations in the future unless notified otherwise. NB To qualify for Gift Aid, what you pay in income tax or capital gains tax must be at least equal to the amount we will claim in the tax year. Thank you for your support of our work. The Jessie May Trust will hold and use data you provide for administrative purposes and to keep you informed of its fundraising and other activities.

We do hope you will want to stay in touch with our work but if you would prefer NOT to receive further information, please tick the box.

### 4 Return to

Jessie May, 35 Old School House, Kingswood foundation Estate, Britannia Road, Bristol BS15 8DB



Tel: 0117 961 6840 Email: info@jessiemaytrust.org.uk or visit www.jessiemay.org.uk Registered charity No. 10860498